A one-stop **digital traceability cloud-based solution** for the fashion supply chain

TextileGenesis is the trusted digital traceability solution for supply chain transparency, regulatory compliance, and verified material origin – from fiber to retail

Brands

TextileGenesis is the leading, scalable cloud-based traceability solution trusted by major fashion brands to trace their entire product range across all supply chain tiers, from fiber to retail, using verifiable and auditable data that enables them to meet growing demands for transparency and comply with evolving regulations.

New regulatory developments in the EU and US - including the Digital Product Passport, Green Claims Directive, and import requirements relating to forced labor - are increasing the importance of digital traceability and reliable supply-chain information across the fashion industry.



Sustainable Fiber Producers

Digitally validate material certification and reinforce trust in every transaction.

Producers gain a secure, auditable record of fiber movement without relying on paper-based systems.

Certification Standards and Data Integrity Partners

Integrates with all major ESG material standards, driving data integrity and traceability excellence.

Traceability of the entire ecosystem

TextileGenesis platform is designed to deliver verified traceability data to LCA (lifecycle analysis) tools, DPP (Digital Product Passport) systems, and collaborates with physical or marker-based traceability solutions, enabling end-to-end visibility across any supply chain setup.

300+
GLOBAL BRANDS
rely on TextileGenesis

27,000+
SUPPLY CHAIN PLAYERS
onboarded

6+billion
UNITS TRACKED
with TextileGenesis

With core capabilities to achieve traceability regardless of the starting point on the maturity curve, TextileGenesis offers automated fiber-forward (through FiberCoins™—digital tokens enabling fully digitized textile asset tracking) and product-backward tracing. It guarantees authenticity, provenance, and regulatory compliance across textiles, leather goods, and footwear, and enabling full transparency from fiber origin to finish product.

LEARN MORE ABOUT TEXTILEGENESIS →