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## **Textile Exchange and TextileGenesis™ sign new partnership to bring viscose & wool traceability**

Textile Exchange (who owns the Content Claim Standard, Organic Content Standard, Recycled Claim Standard, Global Recycled Standard, Responsible Wool Standard and Responsible Down Standard) announced a partnership to pilot its chain of custody on the viscose and wool textile supply chain using the TextileGenesis pioneering blockchain transparency platform.

The partnership will explore the integration of Textile Exchange's Central Database System (a chain custody platform jointly developed with GOTS) and TextileGenesis' blockchain solution – a collaborative milestone towards maximising the value of digital traceability and physical verification for certified sustainable fibers and materials.

“Textile Exchange has created the space where the industry comes together to share best practice and drive progress towards industry transformation. We're excited to bring our technology into that forum – to help drive meaningful change and measurable impact” says Amit Gautam, CEO & Founder of TextileGenesis™.

The pilot is carried out in partnership with Lenzing, ArmedAngels, and Schneider group on the viscose and wool supply chain.